

Start

Developing IT education
together

start(it)

www.startit.lv

accenture



Junior
Achievement[®]
Latvia



LISA

MAKIT
AGILE WEB DEVELOPMENT

**Start(IT) doubling number of IT
students in Latvia**

Context

There are about

15000

IT people for 2m
population of
Latvia

Finland has

100000

IT people for 5.4m
population

Programming is taught

in **50** schools out
of 350

Average compensation
in IT is 3-4 times higher
than in Latvia overall in
10 years it grow (LVL)

**From 300
to 1800**

The Accenture logo features a red chevron symbol above the word "accenture" in a bold, black, lowercase sans-serif font.



MAKIT
AGILE WEB DEVELOPMENT

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Strategy

Involve teachers and kids

Ensure that **teachers are involved in content creation**, ensure strong buy in. Market and motivate to kids and their families. Ensure that **IT is high on the family agenda**

Crowdsourced public Programming courses

Crowdsource creation of computer based training program. Make **publically available through www.startit.lv** platform. Each unit to contain a video lecture, set of exercises, PPTs.

Teachers Education & Community

Deliver **regular Java trainings** to full national teacher community. Deliver regular video lectures to teacher. Delivery annual conference in August.

Network of programming schools

Create a **network of programming schools** as part of secondary schools. Educate teachers, brand classrooms

Wide coalition

Ensure **wide social support** and involvement under Accenture leadership.

Achievements and objectives

Total investment of €100k in the past 2 years

2013 - 2014

120 schools	2013/2014 – 120 schools participated in the project
Partners	RTU, V1G, LISA, R22.vsk., MAKIT, VISC, ACCENTURE, EXIGEN
100 k EUR	Financial support to the programme, eco-system creation and marketing
Portal	Self-learning and teacher support portal
35 lessons	Nearly a complete programming programme consistent with LV standards
325 teachers	Instructed 325 teachers in Java programming

2014 - 2015

Robots	Prepare training in how to program robots
LIO	Strengthen and prepare programming category
Informatics	Create programming lessons for informatics
????	Other program ideas which will come from interviews with teachers