

An overhead photograph of three individuals seated around a dark, square metal mesh table. The person at the top is wearing a tan jacket and using a light blue laptop. The person on the right is wearing a maroon hoodie and a grey beanie, pointing at a black laptop. The person at the bottom is wearing a blue denim shirt and using a pink laptop. On the table are also a yellow smartphone, a spiral notebook with colorful pages, a pen, and two coffee cups. A semi-transparent green rectangle is overlaid on the left side of the image, containing white text.

Next Generation Digital Leaders

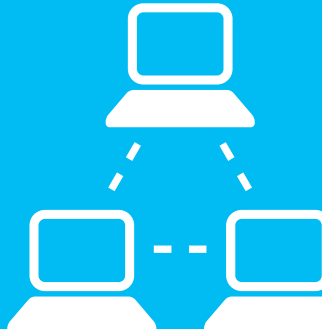
Alexa Joyce

Director of Policy, Teaching & Learning
Worldwide Education

We are partners in learning.

Microsoft tech skills in demand

Fastest growing occupations globally include
Health Care & Information Technology



IT job growth

35.6M

2009

41.4M

2014

Microsoft skills & certifications:

"must have"

"good to have"

"nice to have"



Jobs in demand by technology

Google



 Microsoft

	Google	Apple	CISCO	Microsoft
Tokyo	771	224	1,637	7,466
Dallas	246	307	912	8,155
Berlin	234	53	84	1,328
Philadelphia	273	414	464	5,644
Sao Paulo	372	189	378	1,850
Toronto	408	226	420	5,936
Mumbai	212	148	240	1,412
Amsterdam	346	286	265	1,486
Sydney	232	177	358	2,610
Warsaw	594	610	621	3,121

Source: Indeed.com, August 2013

Nordic and Baltic Region: Prosperous Economic and Innovation Zone

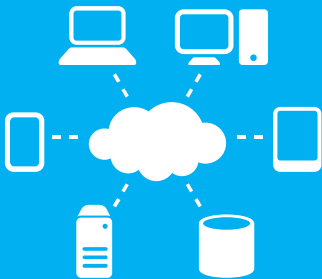


13,000+ partners who employ 100,000 (IDC research)

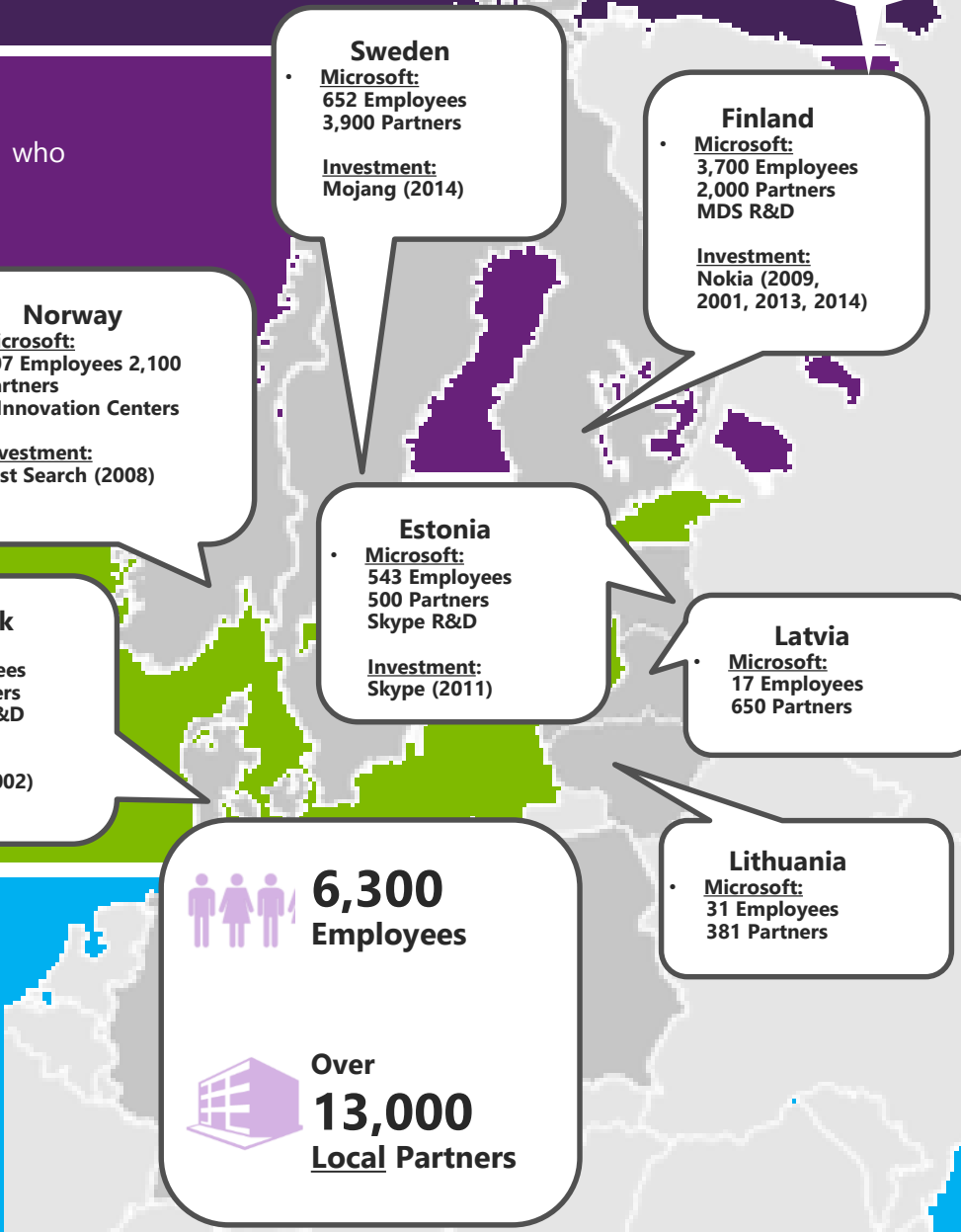


Microsoft Innovation Centers

In Oslo, Tallinn, Tromsø, and Trondheim, including MDS, Dynamics and Skype R&D



One of worldwide leading high-tech regions



Better together: Nordic/Baltic talent



Navision
Denmark
2002; \$1.45B
Business
software

FAST Search &
Transfer
Norway
2008; \$1.2B
Enterprise search

Mojang
Sweden
2014; \$2.5B
Game
Development

Skype
Estonia
2011; \$8.5B
Services

Nokia
Finland
2014, \$7.2B
Devices

Microsoft in Education

We are partners in learning.

Helping transform Education, Inspiring Students, Supporting Educators, Empowering Schools and Universities



Windows



Office 365



DigiGirlz

Kodu Kup

Project
Spark



Imagine
Cup



Dream
Spark



Innovative
Teacher
Program

Global
Forum

Educator
Network

Innovative
Schools

Brand New Computer Science Curriculum

The Microsoft IT Academy Computer Science curriculum provides hands-on experience creating new software and applications, and develops the critical-thinking and computational skills for life and careers in the digital world.

- problem solving
- critical thinking
- data analysis
- computational thinking



LEARN TO THINK

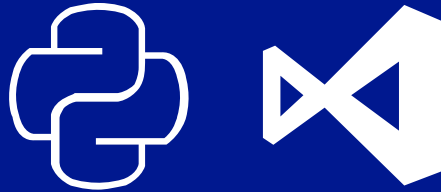
Benefits for Educators, Staff, and Students

Interactive Experiences



touch**develop**

Immersive Learning



Specialized Skill Validation

Microsoft Official
Academic Course

Microsoft
Technology Associate

Beginners: Ages 13-16

Students write their first lines of code in an interactive web environment that tasks them to fix and create mobile games.

Advancing: Ages 13-18

Engaging learning activities introduce programming fundamentals using Python and Java. In-class or independent study.

High School

A complete digital learning framework covering core tech software and web development topics.

College & Career Prep

Skill-validating certification recognized by college and career recruiters.

